ON THE RADIO | WANT | 970 | WINS | 1010 | WARC | 660 | WOY | 1280 | WINS | 1380 | WARC | 1380 | WARC

### FRIDAY, AUG. 15, 1952

5:25-Baseball	: Giants-Bray	res (2	Games)	WMC4 ·	8.95
Yanks-Red	Sox-WINS:	Dodge	rs-Phillies-	_WMGM	0.20-

8-8:30—Symphonic Strings: With Emerson Buckley, Conductor—WOR.

8-9-Musicland-U. S. A.: Earl Wrightson, Baritone; Jimmy Carroll, Tenor; Frances Greer. Soprano-WCBS.
8:05-9-Symphony Hall: Grieg's Piano Concerto in A Minor-WQXR.

8:30-9—Inside Bob and Ray—WNBC. 8:30-9—Gracie Fields Show: With Bernard Braden—WOR.

8:30-9:55—Guggenheim Memorial Concert: Edwin Franko Goldman Band, From Central Park Mall—WNYC.

9-9:30-Mario Lanza, Tenor; Gisele MacKensie-WNBC 9-9:30-The Big Time: With Georgie Price-WCBS.

9:05-10-Music Under the Stars: With Blanche Thebom, Mezzo-Soprano (Recorded)-WQXR.

9:30-Football: College All-Stars vs. Los Angeles Rams, at Soldiers' Field, Chicago-WOR.

10:05-10:30-Capitol Cloakroom-WCBS.

30-11-Concert: U. S. Air Force Orchestra; Col. George Sallade Howard, Conductor-WCBS.

### DAYTIME

Sallade Howard, Conducto

DAYT

7:00-WNBC—News; Bob and Ray
WOR, WJZ—News Reports
WCBS—News; Or. George Gallup
WMCA—News; Gallagher-0'Brien
WINS—News; Art Scanlon
WMGM—Ted Brown
WNEW—Rayburn-Finch
WOV—Wake Up, New York (To 9)
WQXR—New York Times News
7:05-WQXR—Bright and Early
7:10-WJZ—Weather; Tom Reddy
WCBS—Jack Sterling
7:15-WOR—Gambling's Clock
WNC—News Reports
7:28-WQXR—Weather Report
7:30-WNBC—News; Bob and Ray
WCBS—News; Jack Sterling
WNYC—Around New York
WNEW—News; Rayburn-Finch
WQXR—Breakfast Symphony
7:45-WJZ, WCBS—News Reports
WNYC—News; Around New York
7:55-WCBS—Gabriel Heatter
8:00-WNBC—News; Bob and Ray
WQR, WINS—News Reports
WJZ—Tom Reddy
WCBS—World News Round-Up
WMCA—News; Gallagher-0'Brien
WQX R—New York Times News
8:05-WQX R—Breakfast Symphony
8:15-WOR—Oorothy and Oick
WJZ—The Fitzgeralds
WCBS—Bob Haymes
8:30-WNSC—Dews; Rayburn-Finch
8:40-WNYC—Jobs; Food: News
8:55-WJZ—John Conte, Songs
WMGM—News; Carlton Fredericks
9:00-WOR—News; John Gambling
WJZ—Breakfast Club
WCBS—This is New York
WMCA—News; Recorded Music
WNYC—Masterwork Hour
WINS—News; Recorded Music
WNYC—Masterwork Hour
WINS—News; Recorded Music
WNYC—Mews; Recorded Music
WNYC—Mews; Recorded Music
WNYC—News; Recorded Music
WNYC—Mews; Recorded Music
WNYC—News; Recorded Music
WNYC—Planne Personalities
9:30-WNBC—Young Or. Malone
WOR—The McCanns at Home
WOS—Joan Edwards Show
WNEW—News; Bob Haymes
WOX—The WcCanner Travelers
WOX—News; Martha Oeane
WJZ—Mithur Godfrey Time, With
Robert Q. Lewis

EVE:

WMCA—News; Recorded Music
WINS—Jo Haipin
WMGM—Ted Husing's Bandstand
WNEW—Make Believe Baliroom
WOXR—New York Times News
10:25-WJX—Whispering Streets
10:30-WNBC—Herb Sheldon Show
WNYC—You and Your Health
WINS—Recorded Music
WNEW—News; Recorded Music
WNEW—News; Recorded Music
10:45-WJZ—When a Girl Marries
WNYC—Your Pocketbook; News
11:00-WNBC—Strike It Rich
WOR—News: Telo-Test
WJZ—Tom Reddy Show
WMCA—News; Recorded Music
WNYC—For the Ladies
WINS—News; Recorded Music
WNYC—For the Ladies
WINS—News; Recorded Music
WOXR—News; Recorded Music
WOXR—News; Queen for a Oay
11:30-WNBC—Bob and Ray
WJZ—Break the Bank
WCBS—Grand Slam—Music Quiz
WINS—Jo Halpin
WNEW—News; Recorded Music
11:45-WNBC—Oave Garroway
WCBS—Grand Slam—Music Quiz
WINS—Jo Halpin
WNEW—News; Recorded Music
WNYC—Midday Symphony
WCBS—Wendy Warren
WCR—Luncheon Concert
11:55-WNPC—News; Recorded Music
WNYC—Midday Symphony
WINS—News; Recorded Music
WNYC—Wins Reports
WCBS—Aunt Jenny
WMGM—Paula Stone
WCBS—Romance of Helen Trent
WINS—Listen to Lacy (To 6:30)
12:35-WNYC—News: Famous Artists
12:35-WNYC—News: Famous Artists
12:35-WNYC—News: Famous Artists
12:00-WJZ—Mary Margaret McBride
WCBS—Big Sister
WMCA—News; Recorded Music

### **PROGRAMS** FM

WFUV ... .90.7 WNYE ... .91.5 KE2XCC ... .93.1 WNYC-FM ... .93.9 WIZ-FM 95.5 WMGM-FM 100.3 WQXR-FM 96.3 WCBS-FM 101.1 WNBC-FM 97.1 WCVD-FM 107.5 WOB-FM 98.7 WABF 99.5

DUPLICATING AM PROGRAMS
6:00 A. M. to 1:00 A. M.—WQXR-FM
6:00 A. M. to 1:03 A. M.—WNBC-FM
6:00 A. M. to 1:06 A. M.—WCBS-FM
6:00 A. M. to 1:00 P. M.—WNYC-FM
9:00 A. M. to 12:00 P. M.—WJZ-FM
9:00 A. M. to 12:00 P. M.—WOR-FM
3:00 P. M. to 9:00 P. M.—WOR-FM
8:00 P. M. to 1:00 P. M.—WEVD-FM

FM ONLY

FM ONLY
7:40-WGHF—American Bible Society
8:00-WGHF—Recorded Music; News
9:30-WFUV—Mass From Blue Chapel
10:05-WFUV—News Between the Lines
10:30-WFUV—Classical Selections
11:00-WFUV—Excursions in Science
11:15-WFUV—Arts in Review
11:30-WFUV—Russian Lesson
11:45-WFUV—Sacred Heart Program

12:00-WFUV—News: Noon Concert
1:00-WFUV—Parkchester News
1:15-WFUV—Errand of Mercy
4:00-KE2XCC—Music; Variety
5:45-WGHF—Conner Music
7:00-KE2XCC—Candlelight and Silver
WASF—Orchestral Hour
7:30-KE2XCC—Wusic; Variety
8:00-WASF—Musica Antiqua
8:30-KE2XCC—Pan-American Serenade
WASF—Schnabel Memorial Concert
9:00-KE2XCC—Evening Symphony Hour
WGHF—Music (To 3)
WASF—Symphony Concert
10:00-KE2XCC—Music; Variety
WASF—Symphony Concert
10:00-KE2XCC—U. N. Today (To 11)
10:45-KE2XCC—U. N. Today (To 11)
11:00-WNYC—Chamber Music Time; News
12:00-WNYC—Chamber Music Time; News
12:00-WNYC—While the City Sleeps (To 3)

WINS—News; Recorded Music WMGM—Recorded Music WNEW—Recorded Music WQXR—New York Times News 1:05-WQXR—Midday Symphony 1:15-WCBS—Ma Perkins 1:30-WNBC—News Reports WOR—Barbara Welles WCBS—Young Or. Malone WNYC—Holland Calling WMGM—Marine Corps Show 1:45-WNBC—Herb Sheldon

WMGM—Marine Corps Show

1:45-WNBC—Herb Sheldon
WCBS—The Guiding Light
WNYC—Weather; News
WMGM—Recorded Music

2:00-WNBC—Jane Pickens
WOR—Mystery Chef
WJZ—Eddie Dunn Show
WCBS—Second Mrs. Burton
WMCA—News; Recorded Music
WNYC—Marian MacOowell Oay
Program

WCBS—Second Mrs. Burton
WMCA—News; Recorded Music
WNYC—Marian MacOowell Oay
Program
2:05-WQX R—New York Times News
2:05-WQX R—New York Times News
2:15-WNBC—Meredith Willson Music
WCBS—Perry Mason
2:30-WNBC—Life Like a Millonaire
WOR—Paula Stone Show
WCBS—This Is Nora Orake
WNCC—Symphonic Matinee
WMGM—Ken Roberts
WNEW—News; Recorded Music
WOX R—Sonata Series
2:45-WOR—Patt Barnes and Barbara
WCBS—The Brighter Day
2:55-WNBC—Hollywood News
3:00-WNBC—Life Can Be Beautiful
WOR—John Gambling Club
WCBS—Hilltop House
WMCB—Hellywood News
3:05-WQX R—New York Times News
3:05-WQX R—Symphonic Matinee
3:05-WQX R—Symphonic Matinee
3:15-WNBC—Road of Life
WCBS—House Party
WCBS—House Party
WJZ—Tennessee Errie
WCBS—House Party
WJZ—Tennessee Errie
WCBS—Carl Smith, Songs
3:55-WNBC—Right to Happiness
WCBS—Carl Smith, Songs
3:55-WNYC—News Reports
4:00-WNBC—Backstage Wife
WJZ—Cat Tinney Show
WCBS—Cliff Johnson Family
WMCA—News; Recorded Music
WNYC—Play: Barchester Towers
WOX R—New York Times News
4:05-WOR—Ladies Fair
WQX R—The Concert Stage

The New York Times

# NEWS BULLETINS

every hour on the hour 7 A. M. to midnight over

WQXR

(1560 on your dial)

WQXR—FM 96.3 mc. |on FM sets]

4:15-WNBC—Stella Oallas
WCBS—Tommy Riggs-Betty Lou
4:30-WNBC—Young Widder Brown
WOR—Take a Number
WJZ—Oean Cameron
WCBS—Galen Orake Show
WNYC—Music in the Air
WNEW—News; Recorded Music
4:45-WNBC—The Woman in My House
WMGM—Joel Herron Orchestra
4:55-WCBS—It Happens Every Oay, With
Arlene Francis, Biil Cullen
WNYC—News Reports
5:00-WNBC—Just Plain Bill
WOR—Merry Mailman
WJZ—Us Browns
WCBS—News; John Henry Faulk
WMCA—News; Recorded Music
WNYC—Music From the Theatre
WMGM—Ted Husing
WQXR—New York Times News
5:05-WQXR—Cocktail Time
5:15-WNBC—Front-Page Farrell
WMCA—Ougout Chatter
5:25-WMCA—Baseball: Glants vs. Braves
(2 Games)
5:30-WNBC—Lorenzo Jones
WOR—Songs of the B-Bar-B
WJZ—Big Jon and Sparkie
WNYC—Teen Topics; News
WNEW—News; Recorded Music
WQXR—Temple Emanu-El Service
5:45-WNBC—The Doctor's Wife
WJZ—Oan Peterson—Interviews
5:50-WOR-Cecil Brown, Comments
5:55-WJZ—Sports—Frankie Frisch
WCBS—This 1 Believe
NING

## **EVENING**

6:00-WNBC, WOR, WCBS—News
WJZ—News: Alian Stuart
WNYC—Bands on Parade
WQ XR—New York Times N
6:05-WQ XR—Keyboard Artists
6:15-WNBC—Bill Stern—Sports
WOR—Oorothy and Oick
WCBS—You and the World es News

WCBS—You and the World
6:28-WQXR—Weather Report
6:30-WNBC—Column Ojgest
WOR. WINS—News Reports
WCBS—Curt Massey-Martha Tilton
WNYC—Sports—Weather
WINS—News; Music
WMGM—Carlton Fredericks
WNEW—News; Recorded Music
WQXR—Record Preview
6:45-WNBC—News Penorts

WQXR—Record Preview
6:45-WNBC—News Reports
WOR—Sports—Stan Lomax
WCBS—Edward P. Morgan
6:50-WNYC—U. N. News; News
7:00-WNBC—Summer Serenade
WOR—Robert Hurleigh, Comments
WJZ—News Reports
WCBS—Robert Q's Waxworks
WNYC—Masterwork Hour
WINS—Martin Starr
WMGM—Today's Baseball
WQXR—New York Times News
7:05-WOXR—On Stage

WMGM—Today's Baseball
WQXR—New York Times News
7:05-WQXR—On Stage
7:15-WOR—Today's Business News
WJZ—Elmer Oavis
WINS—Voters' Forum
7:20-WOR—Bing Crosby Records
7:28-WQXR—Weather Report
7:30-WNBC—Morgan Beatty, Comments
WOR—Gabriel Heatter
WJZ—The Lone Ranger
WINS—News; Recorded Muste

WMGM—John T. Flynn
WNEW—News: Plano Music
WOV—Parade de France
WQ X R—Listening—Jacques Fray
7:45-WNBC—One Man's Family
WOR—News Reports
WCBS—Larry Le Sueur
WMGM—Lionel Barrymore
WNEW—Sports; Recorded Music

WNEW—Sports; Recorded Music
8:00-WNBC—Roy Shield Orchestra
WOR—Symphonic Strings: With
Emerson Buckley, Conductor
WJZ—Top Guy—J. Scott Smart
WCBS—Musicland—Earl Wrightson
Jimmy Carroll; Frances Greer;
Eugenie Baird
WINS—News; Music
WMGM—News; Warm-Up Time
WEVO—Proudly We Hall
WQXR—New York Times News
PMOR WOYR—Expense Hall
WQXR—New York Times News

WQXR—New York Times News 8:05-WQXR—Symphony Hall: Grleg's Piano Concerto in A Minor 8:10-WINS—Baseball Previews 8:25-WINS—Baseball: Parks-Red Sox WMGM—Baseball: Oodgers-Phils 8:30-WNBC—Inside Bob and Ray

WMGM—Basebalt: Oodgers-Phils
8:30-WMBC—Inside Bob and Ray
WOR—Gracie Fields
WJZ—This Is Your FBI
WNYC—Guggenhelm Memorial Concert: Edwin Franko Goldman,
Conductor; James Burke, Cornetist,
From Central Park Mall
WNEW—News; Recorded Music
WEVO—Edith Friedman, Plano
8:45-WEVO—U. N. Today
9:00-WNBC—Mario Lanza, Tenor, With
Gistle MacKensie
WOR—News Reports Gisele MacKensie
WOR-News Reports
WJZ-Newsstand Theatre

WCBS—Big Time, Georgie Price
WNEW—Air Force Show
WEVO—Science for the People:
What's New in Medicine?—Dr.
Harold Wiggers, Dr. M. Ziff,
Or. Joseph Pincus
WOV—1280 Club
WQXR—New York Times News
9:05-WOR—Magazine Theatre
WQXR—Music Under the Stars:
With Blanche Thebom. MezzoSoprano (Recorded)
9:15-WOR—Rukeyser Reports
WNEW—The Great Bands
9:30-WNBC—Music by Mantovani
WOR—Football: College All-Stars
vs. Los Angeles Rams, at Chicago
WJZ—Summer Cruise
WCBS—Steve Allen Show
WNEW—News; Recorded Music
WEYD—Harriette Arber, Poems
9:45-WEVO—Melody Moments
9:55-WJZ—News Reports
WNYC—News; Concert Hall
10:00-WNBC—Hy Gardner Callino
WJZ—John Daly, Comments
WCBS—News Reports
WEVD—Michael Young, Critic
WQXR—New York Times News
10:05-WCBS—Capitol Cloakroom
WQXR—Pru Oevon
10:15-WNBC—Words in the Night
WJZ—Spotilite, N. Y.
WEVO—It's Song Time
10:30-WNBC—W. Chaplin, Comments
WCBS—United States Air Force
Concert Orchestra; Col. George
Sallade Howard, Gonductor
WMCA—Scoreboard—Sam Aro

# **EVENING**

WMGM—Sports Extra; News
WNEW—News; Recorded Music
WOV—Prairie Stars—Rosalle Allen
WEVD—Music You Want
WQXR—Concert Hall
10:35-WNBC—Bill Stern—Sports
10:45-WNBC—Political Talk: Or. E. A.
Holtwick, Vice Presidential Nominee of Prohibition Party
WMCA—U. N. Today
10:55-WNYC—News Reports
11:00-WNBC—News Reports
11:00-WNBC—News Reports
WMCA—News; Comments
WCBS—News; Comments
WMCA—News; Conce Music
WMGM—Newsreal Theatre
WEVD—Greek Forum Hour
WQXR—New York Times News
11:07-WQXR—The World of Music
11:15-WNBC—Skitch Henderson

11:07-WQXR—The World of Music 11:15-WNBC—Skitch Henderson WCBS—Starlight Salute 11:30-WCBS—Dance Music WINS—Round-Up: Music WNEW—News: Recorded Music 11:45-WMCA—Oorothy Oell, Songs

11:55-WJZ-Sports Nightcap

11:55-W.IZ—Sports Nightcap
12:90-WNBC—News; Symphonic Music
WOR—News; Music (To 1)
W.JZ—News; Oance Music
WCBS—News: Dance Music
WMCA—Barry Gray Show
WMGM—Music at Midnight (To 1)
WNEW—Milkman's Matinee (To 5)
WEVD—Symphony Hour (To 1)
WOV—Raiph Cooper Show
WQXR—New York Times News
12:05 WOYD—Nightcap (To 1 A M) 12:05-WQXR-Nightcap (To 1 A. M.)